

JOB POSTING



Position: Product Manager
Department: Marketing
Job Type: Full Time / Permanent
Location: 290 Humberline Drive, Toronto ON, M9W 5S2

Alumicor is a leader in the market with multi-plant operations across Canada. We recognize that our continued success very much depends on the relationships we have established with our employees, suppliers, customers and shareholders. These are partnerships built on mutual success that has been growing for more than half a century.

Job Summary

Reporting to the VP of Marketing, the Product Manager will be responsible for carrying out product marketing and management tasks and activities in support of the overall product strategy for the business.

Key Responsibilities

- Determines customers' needs and desires by specifying and conducting the research needed to obtain market information.
- Assesses market competition by comparing the company's product to competitors' products and develop appropriate product marketing plans.
- Provides source data for product line communications by defining product marketing and communication objectives and creating required items.
- Brings new products to market by analyzing proposed product requirements and product development programs; preparing return-on-investment analyses; establishing time schedules with S.D.T. And operations, managing process through to launch and review.
- Maintains professional and technical knowledge by attending educational workshops; reviewing professional publications; establishing personal networks; participating in professional societies.
- Contributes to team effort by accomplishing related results as needed.
- Manages existing product lines, identifies rationalization opportunities and completes product rationalization processes.
- Develop marketing product documentation, catalogs, brochures and all support items required per product.
- Duties and responsibilities may be amended from time to time in order to support efficient company operations.



Qualifications

- Post-secondary diploma – Marketing, Business Administration or Engineering.
- Minimum 2 years work experience in product management or customer-facing role.
- Strong computer skills and proficiency with MS office suite: i.e. Word, Excel, PowerPoint, Outlook; AutoCAD an asset.
- Must be results oriented and have the demonstrated ability to effectively prioritize workflow.
- Must have a professional demeanour with an exceptional command of the English language, advanced communication skills (verbal and written) and a superior technical manner. Bilingual (English, French) an asset.
- High level of organization and project coordination skills, including managing technical details, budget and expenditure control/tracking.
- Able to work well with all levels of internal management and staff, as well as outside clients and vendors.
- Experience working on technical products, architects an asset.
- Strong attention to detail, work under pressure and manage multiple tasks and priorities.
- Flexible with a high tolerance for distractions and interruptions.
- Excellent interpersonal skills and demonstrated ability to collaborate effectively with a broad range of individuals and groups.

If you MEET the above requirements and are interested in applying for this position, submit your resume to **opportunities@alumicor.com** along with your salary expectations. Please specify the title in the subject line.

Accessibility: We are committed to providing an inclusive, barrier-free recruitment and selection processes and work environments. If you are contacted for a job opportunity, please advise Human Resources of any accommodations needed to ensure you have access to a fair and equitable process. Any information received relating to accommodation will be addressed confidentially.

NO AGENCIES PLEASE